Arkansas Residential Prices

SmartHours – VPP

- **OFF-PEAK**
  - Anytime except 2-7 p.m. weekdays
  - 5¢ per kWh

- **PEAK HOURS**
  - 2-7 p.m. weekdays
  - Low: 5¢ per kWh
  - Standard: 10¢ per kWh
  - High: 22¢ per kWh
  - Critical: 41¢ per kWh

- **CRITICAL EVENTS**
  - Times of energy emergency
  - 41¢ per kWh

SmartHours – TOU

- **OFF-PEAK**
  - Anytime except 2-7 p.m. weekdays
  - 5¢ per kWh

- **PEAK HOURS**
  - 2-7 p.m. weekdays
  - 22¢ per kWh