



THE POSITIVE ENERGY[®] HOME

Build a more positive future

Your perfect home shouldn't involve compromises. Choosing a Positive Energy Home gives you the power to achieve the comfortable, energy-efficient lifestyle you've always wanted—from the moment you move in.

Contact us today to learn more about the energy-saving possibilities of the Positive Energy Home.

With rates among the lowest in the nation, we'll never stop finding ways to help Oklahomans save energy. See them all at oge.com/heep.

OGE.COM | 405.437.4352



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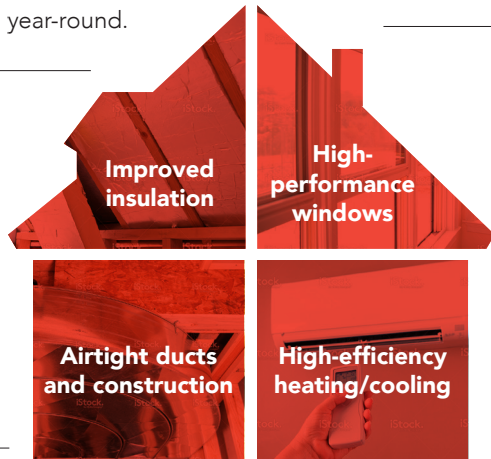
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What makes each OG&E Positive Energy® Home so efficient?

While all new homes must comply with state and local building codes, Positive Energy Homes are held to far more rigorous energy efficiency standards. We focus on four key areas to help you achieve the greatest savings and comfort:

Improved insulation.

Better insulation results in consistently comfortable temperatures and lower energy costs year-round.



Airtight ducts and construction.

Tighter leak-tested construction helps keep out dust, moisture, pests and allergens while lowering maintenance costs.

High-performance windows.

Low E windows block unwanted heat, by reflecting up to 74 percent of the sun's ultraviolet light. This provides some protection against fading furniture and carpet.

High-efficiency heating and cooling equipment.

High-efficiency, properly installed heating and cooling systems can drastically lower your energy costs.

Make saving money as easy as coming home.

Positive Energy Homes offer four unique equipment options to help optimize your energy savings:

- 1. Dual fuel system** - Combines electric and natural gas power to deliver an energy-efficient air conditioner and a superb heating seasonal performance factor (HSPF) of 8.5.
- 2. Total electric system** - Powered entirely by electricity for a clean, quiet and fume-free home with a highly efficient 8.5 HSPF and an energy-efficient air conditioner.
- 3. Geothermal system** - Reduce your carbon footprint by powering your home with an energy-efficient air conditioner and ultra-efficient, fossil fuel-free geothermal heat pumps.
- 4. Efficient system** - Pairs a high-efficiency A/C unit with a 90 percent annual fuel utilization efficiency (AFUE) furnace for optimal energy savings.

From blueprints to moving day, we're here for you every step of the way.

Blueprint for success. Our energy experts will help you get started by reviewing your house plans and identifying energy-saving solutions that can save you money for years.

Expert consultation. We'll provide the information you need to choose energy-efficient improvements that are right for you.

Inspection. Our experts will thoroughly inspect your home during and after construction to ensure it meets or exceeds our strict building standards.

Positive Energy certification. Your home is certified only after passing rigorous leak detection and air infiltration tests.