

# ARKANSAS BUSINESS PRICES

## SmartHours VPP

**OFF-PEAK**  
Anytime except  
2-7 p.m. weekdays

**4¢**  
per kWh

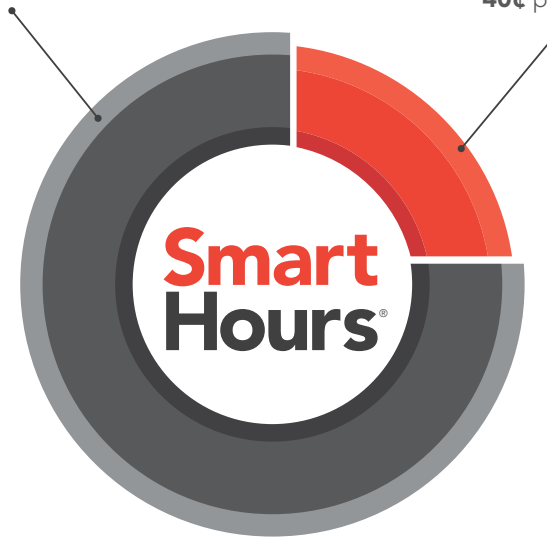
**PEAK HOURS**

2-7 p.m. weekdays

Low: **4¢** per kWh  
Standard: **9¢** per kWh  
High: **21¢** per kWh  
Critical: **40¢** per kWh

**CRITICAL EVENTS**  
Times of energy emergency

**40¢** per kWh



## SmartHours TOU

**OFF-PEAK**  
Anytime except  
2-7 p.m. weekdays

**4¢**  
per kWh

**PEAK HOURS**  
2-7 p.m. weekdays

**21¢**  
per kWh

